



## Rob Adamek

### PARTNER

Rob is a senior executive within our Operations Group. With a depth of operational experience, he partners with our investment team to identify and execute development opportunities within both potential and existing investments.

Rob brings nearly 25 years of experience leading, advising, and improving the performance of companies to his role at Bestige. He excels at leading organizations to create a strategic vision and aligned goals that are accomplished through the right processes, systems, and people. He has served in various senior leadership and executive roles in companies across a range of industries including, retail, consumer, manufacturing, distribution, healthcare, and environmental services. His expertise has also led to roles as an outside advisor to companies both in the United States and Asia.

Before his role at Bestige, Rob served as Chief Financial and Operating Officer for Charming Charlie. He successfully led the organization through a reorganization, providing the strategic financial and operational guidance necessary to optimize the organization for both short-term stability and long-term success. He also served in the same capacity for Hagggar Clothing Co. where he partnered with the CEO and executive team to enhance performance throughout the organization. This work resulted in 200+% EBITDA growth over four years. Rob has held several strategic planning and financial management roles within companies such as Riveron Consulting, Deloitte Consulting and Brinker International.

Rob graduated from Baylor University with a Bachelor of Science in Finance and Accounting. He resides in Houston, Texas, with his wife.

