



Alissa Roebuck

EXECUTIVE BUSINESS PARTNER

Alissa is an Executive Business Partner at Bestige Holdings, where she primarily supports Nate Bard, Partner and Chief Executive Officer. In this role, she plays a central part in advancing the firm's operational priorities and investment platform by ensuring seamless coordination across leadership, portfolio companies, and external stakeholders.

She partners closely with Nate to facilitate strategic initiatives, manage complex planning across firm operations, and drive disciplined follow-through on high-impact initiatives. Her work spans master calendar ownership, portfolio company coordination, documentation preparation, meeting facilitation, project tracking, and operational workflow management. By anticipating needs and maintaining clarity across competing priorities, she enables leadership to remain focused on long-term value creation.

With more than 20 years of experience supporting CEOs, Presidents, and Founders across private enterprise, healthcare, higher education, and public service, Alissa brings deep expertise in executive operations and scalable systems design. She is known for building lightweight structures that enhance efficiency without adding bureaucracy, managing high-stakes environments with discretion, and fostering authentic partnership across the enterprise.

Alissa holds an MSc in Biomedicine, Bioscience & Society from the London School of Economics and a BSc in Biology from Imperial College London. Based in Nashville, she values time with her husband and two daughters, along with their rescue dog. She enjoys travel and spending time outdoors exploring Tennessee's lakes and trails. A lifelong learner, she is committed to supporting leaders who operate with perseverance, integrity, and respect for the human side of business.

