



## Rob Adamek

PARTNER, CFO, AND CCO

Rob is a Partner and the Chief Financial Officer and Chief Compliance Officer of Bestige. In his role, he is responsible for all aspects of financial tracking, reporting and compliance for the Firm. Prior to assuming his current role, Rob spent five years as an Operating Partner partnering with management teams to augment, support and professionalize the finance, treasury and reporting functions.

Rob brings nearly 25 years of experience leading, advising, and improving the performance of companies to his role at Bestige. He excels at leading organizations to create a strategic vision and aligned goals that are accomplished through the right processes, systems, and people. He has served in various senior leadership and executive roles in companies across a range of industries including retail, consumer, manufacturing, distribution, healthcare, and environmental services. His expertise has also led to roles as an outside advisor to companies both in the United States and Asia.

Before his role at Bestige, Rob served as Chief Financial and Operating Officer for Charming Charlie. He successfully led the organization through a reorganization, providing the strategic financial and operational guidance necessary to optimize the organization for both short-term stability and long-term success. He also served in the same capacity for Haggard Clothing Co. where he partnered with the CEO and executive team to enhance performance throughout the organization. This work resulted in 200+% EBITDA growth over four years. Rob has held several strategic planning and financial management roles within companies such as Riveron Consulting, Deloitte Consulting and Brinker International.

Rob graduated from Baylor University with a Bachelor of Science in Finance and Accounting. He resides in Austin, Texas, with his wife.

